

## **Application of Linear Mixed-Effects Model in Saudization Ratios Data Analysis: A Case Study**

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**Abstract.** Linear mixed-effects models are indispensable tools for analyzing balanced and unbalanced structured data in educational, medical, actuarial and social behavioral research and give us extra flexibility in developing the appropriate model for the data. This paper introduces a mixed two-way analysis of variance with fixed university effect and random time effect. The maximum likelihood estimates of the structural parameters are obtained. The proposed model is used to analyze Saudization ratios (Saudi faculty members in total) data in three public universities in Saudi Arabia.

**Keywords:** Linear Mixed-Effects Model; Restricted Maximum Likelihood Estimators; Saudization Ratios; Theil Statistic.

## Introduction

Generalized linear models (GLMs) have attracted considerable attention over the last years. GLMs are an extension of the linear modeling process that allows models to be fit to data that follow probability distributions other than the Normal distribution, such as the Poisson, Binomial, Multinomial, and etc. Generalized Linear Models also relax the requirement of equality or constancy of variances that is required for hypothesis tests in traditional linear models. The GLMs have wide area of application in actuarial studies .For example , El Bassiouni (1991) introduced a mixed model for loss ratio analysis and assumed the loss ratio to follow lognormal distribution. This model may be treated as a mixed two – way analysis of variance with fixed insurance company effect and random time effects. His proposed model is used to analyze loss ratio data from general insurance market in Kuwait .Gedalla *et al.* . (2006) indicated how the Generalized linear models can be used to derive rating models that apply to marine liability business. Hanafy (2007) introduced a mixed model for estimating the retention rates for property and casualty insurance companies in Egypt.

The mixed linear model is a generalization of the standard linear model used in the GLM procedure , the generalization being that the data are permitted to exhibit correlation and nonconstant variability . Mixed linear models provide the flexibility of modeling variances and covariance of variables in addition to means specified in a cross sectional regression model and hence can be used to model data that show correlation and non-constant variability (Chen and Dunson ,2003). Random effects parameters with non constant variability such as that shown with unbalanced time series cross sectional data (i.e. spatial repeated measures time series data, nested or clustered time series data) can be modeled easily and accurately with PROC MIXED in SAS which also provides a variety of covariance structures to model random-effects parameters with non constant variability. Traditionally mixed linear models were used to model a combination of fixed and random effects that led to the same mixed model.

In the social sciences the most common mixed linear models are multilevel models , but random coefficient models are important in much wider context , including biometrics and econometrics. El-Bassiouni and Charif (2004) proposed an invariant test that combines the most powerful invariant tests against small and large alternatives for testing a null variance ratio in mixed models with zero degrees of freedom for error .The test statistic could be easily computed and the corresponding test procedure is just as easy to carry out using currently available software. The Power of the test was compared with the power of other tests advocated in the literature using two real data sets and was found to maintain high efficiency all over the parameter space. Spilke *et al.* (2004) described the use of the mixed procedure of the SAS System for the analysis of designed experiments. Special emphasis is given to the specification of options as depending on the assumed mixed model and on the unbalancedness in the data. Liu *et al.* (2007 ) considered semi parametric regression model that relates a normal outcome to covariates and a genetic pathway, where the

covariate effects are modeled parametrically and the pathway effect of multiple gene expressions is modeled parametrically or non parametrically using least-squares kernel machines (LSKMs).

Kinny and Dunson (2007) discussed the problem of selecting which variables should be included in the fixed and random components of logistic mixed effects models for correlated data. A fully Bayesian variable selection was implemented using a stochastic search Gibbs sampler to estimate the exact model-averaged posterior distribution. Thaddeus and Petkova (2007) presented a method of determining maximum likelihood estimators of principal points for linear mixed models and applied their results to an anti-depressant study to identify prototypical drug and placebo response profiles.

The objective of this paper is to introduce a linear mixed-effects model designed to be used in determining the Saudization ratio in three public universities (namely: King Faisal university, King Saud university and King Abdulaziz university). This paper is organized as follows: the mixed linear model is introduced in Section 2. The maximum likelihood estimators of the parameters are presented in Section 3. In Section 4, the predictive performance of the model will be tested. Then , in Section 5 the proposed model is used to estimate the Saudi ratios for three public universities .

### The Model

Let  $X_{ij}$  and  $p_{ij}$  denote the saudization ratio and the number of faculty members , respectively for the university  $i$  in year  $j$  ( $i=1,2,\dots,a$  ,  $j = 1,2,\dots,b$ ). Assume that  $X_{ij}$  has lognormal distribution. Of course it is necessary to check whether it is possible to describe the Saudization ratios by a lognormal distribution , but it suffices here to assert that the shape of the lognormal curve is appealing in this context and has been applied before to model ratios data like that ,see El Bassiouni (1991), Jiming and Sunil (2003) ,Katrien and Beirlan (2005) and Hanafy (2007). Also notice that , we analyze Saudization ratios at universities operating in the same field in the same country ,so it realistic to assume that the universities have fixed effects .Set  $Y_{ij} = \ln X_{ij}$  and assume that ,

$$y_{ij} = \mu + \alpha_i + \beta_j + (\alpha\beta)_{ij} + e_{ij} \quad (1)$$

Where  $\mu$  is an general mean ,  $\alpha_i$  are unknown fixed effects due to university  $i$  ,  $\beta_j$  are random effects due (time) to year  $j$  ,  $(\alpha\beta)_{ij}$  are the interaction between the effect of university  $i$  and the effect of (time) year  $j$  and  $e_{ij}$  are random errors . Notice that the  $\beta_j$  and  $e_{ij}$  are mutually independent normal random variables having zero mean and variances  $\theta_2$  and  $\theta_1/p_{ij}$  respectively . Thus , the parameter space is given by :

$$\Theta = (\alpha_1, \alpha_2, \dots, \alpha_a, \theta_1, \theta_2: \alpha_i \in R, i = 1, \dots, a, \theta_1 \geq 0, \theta_2 \geq 0)$$

The  $i$ -th university mean is given by :  $\mu_i = \mu + \alpha_i + (\alpha\beta)_{ij}$  .Model (1) is called mixed two ways analysis of variance model or mixed randomize block design.

We can estimate the general mean  $\mu$  as :

$$\hat{\mu} = \bar{y}_+ = \frac{\sum_{ij} y_{ij}}{ab} \quad (2)$$

So, model (1) becomes :

$$y_{ij}^* = \alpha_i + \beta_j + (\alpha\beta)_{ij} + e_{ij} \quad (3)$$

Where ,  $y_{ij}^* = y - \bar{y}_+$

Let  $a=b$  and write model (1) in matrix form as :

$$Y = X\alpha + Z\beta + e \quad (4)$$

where  $Y$  is an  $n \times 1$  vector of  $n$  observed records of  $y_{ij}^*$

$\alpha$  is  $a \times 1$  vector of fixed effects

$\beta$  is  $b \times 1$  vector of random effects

$e$  is an  $n \times 1$  vector of random, residual terms

$X$  is a known *design matrix* of order  $n \times a$ , which relates the records in  $y$  to the fixed effects in  $\alpha$ .  $Z$  is a known *design matrix* of order  $n \times b$ , which relates the records in  $y$  to the random effects in  $\beta$ . In the next section , the maximum likelihood estimates of fixed effects parameters and variance components for model (1) will be obtained.

### The Maximum Likelihood Estimators

El Bassiouni (1991) introduced the following maximum likelihood estimation for the fixed effects parameters .Define the diagonal matrix  $P$  where :

$$P = \text{diag} (p_{11}, \dots, p_{ab}) \quad (5)$$

Under the model assumption , we can prove that :

$$Y \sim N (X\alpha , \theta_1 P^{-1} + \theta_2 Z Z' ) \quad (6)$$

Following Harville (1977) , the likelihood equation for  $\alpha$  is given by :

$$X P^{1/2} \Sigma^{-1} P^{1/2} X \alpha = X P^{1/2} \Sigma^{-1} P^{1/2} Y \quad (7)$$

From equation (7), we can get an estimate for the parameters  $\alpha$  as follows :

$$\hat{\alpha} = \Phi^{-1} \lambda \quad (8)$$

where  $\Phi$  is  $axa$  matrix whose elements are given by:

$$\begin{aligned} \Phi_{rs} &= p_{r+} - \sum_{j=1}^b \rho_j p_{rj}^2, \quad r=s=1,2,\dots,a \\ &= - \sum_{j=1}^b \rho_j p_{rj} p_{sj}, \quad r \neq s \end{aligned}$$

Where  $p_{r+} = \sum_{j=1}^b p_{ij}$  and  $\lambda$  is  $ax1$  vector whose elements are given by:

$$\lambda_r = \sum_{j=1}^b p_{rj} (Y_{ij}^* - \rho_j \sum_{i=1}^a p_{ij} Y_{ij}^*) , \quad r=1,2,\dots,a$$

$$\text{where } \rho_j = \frac{\theta_2}{\theta_1 + \theta_2 \sum_{i=1}^a p_{ij}}$$

Since the maximum likelihood estimators of  $\theta_1$  and  $\theta_2$  take no account of the loss in degrees of freedom resulting from estimating  $\alpha$  , we consider the restricted

maximum likelihood method to estimate the variance components. The restricted likelihood equation for  $\theta_1$  is given by (Neumaier and Eildert ,1998) :

$$\theta_1 = \left( \sum_{i=1}^a \sum_{j=1}^b p_{ij} Y_{ij} Z_{ij} - \sum_{i=1}^a \left( \sum_{j=1}^b p_{ij} Y_{ij} \right) \left( \sum_{j=1}^b p_{ij} Z_{ij} \right) / p_{i+} \right) / (n - a) \quad (9)$$

Where ,  $Z_{ij} = Y_{ij} - \beta_j^*$  and  $\beta_j^* = \rho_j \sum_{i=1}^a p_{ij} (Y_{ij} - \alpha_i)$ ,  $j=1,2,\dots,b$

Also ,the restricted likelihood equation for  $\theta_2$  is given by:

$$\theta_2 = \sum_{j=1}^b \beta_j^{*2} / (b - tr(Q)) \quad (10)$$

Where  $tr(Q) = \theta_1 / \theta_2 \left( \sum_{j=1}^b \rho_j + tr(\Phi^{-1} G) \right)$  and  $G$  is  $axa$  matrix whose elements are given by :  $G_{rs} = \sum_{j=1}^b \rho_j^2 p_{rj} p_{sj}$

The equations (8) , (9) and (10) must be solved simultaneously for  $\hat{\alpha}$  ,  $\hat{\theta}_1$  and  $\hat{\theta}_2$  . McCulloch and Searle (2000) suggested the iterative procedure to solve like these equations as follows . Set  $\theta = (\theta_1, \theta_2)'$  and let  $\theta^{(k)}$ ,  $k = 1, 2, \dots$  ,denote the value produced by the the procedure on its  $k^{th}$  iteration. So we start the iteration by substituting an initial value  $\theta^{(0)}$  into ,

$$\theta_1^{(k+1)} = \left( \sum_{i=1}^a \sum_{j=1}^b p_{ij} Y_{ij} Z_{ij}^{(k)} - \sum_{i=1}^a \left( \sum_{j=1}^b p_{ij} Y_{ij} \right) \left( \sum_{j=1}^b p_{ij} Z_{ij}^{(k)} \right) / p_{i+} \right) / (n - a) \quad (11)$$

$$\text{And} \quad \theta_2^{(k+1)} = \sum_{j=1}^b \left( \beta_j^{*(k)} \right)^2 / (b - tr(Q^{(k)})) \quad (12)$$

And continue the iteration until  $\theta^{(k+1)}$  is sufficiently close to  $\theta^{(k)}$  in some norm. If we have any prior information about  $\theta$ , then we could use it to formulate an initial values for  $\theta$  .Otherwise , we could use ANOVA estimators obtained from (9) and (10) assuming that  $P = I_n$  , as initial values (Breslow and Clayton ,1993). The procedure of computing the maximum likelihood estimates of parameters starts by obtaining initial estimates of variance components. These estimates of  $\theta_1$  and  $\theta_2$  are then substituted into (8) to estimate  $\alpha$ . The estimate of  $\alpha$  along with the initial estimates of  $\theta_1$  and  $\theta_2$  are then substituted into (11) and (12) to obtain  $\theta^{(1)}$  . This iterative process is to be continued until we achieve convergence after  $m$  iterations ,say , at which time we get  $\hat{\theta} = \theta^{(m)}$  and  $\hat{\alpha} = \alpha^{(m)}$  .After we get estimators of  $\hat{\alpha}$ ,  $\hat{\theta}_1$  and  $\hat{\theta}_2$  ,we can predict the Saudi ratio for university  $i$  in year  $j$  using the method used in El –Bassiouni (1991) as follows:

$$\hat{X}_{ij} = \exp \left( \hat{\mu} + \hat{\alpha}_i^2 (\hat{\theta}_2) + 0.5 (\hat{\theta}_2 + \frac{\hat{\theta}_1}{p_{ij}}) \right) \quad (13)$$

In the next section , the predictive performance of the mixed model described in section (2) will be tested using two measures, namely: Theil Statistic and Mean Square Error.

### Testing the Performance of the Model

After estimating the parameters of model (1) ,We need to test the predictive performance of the model. This can be done by using the following measures (Zhang and Lin ,2002; Hanafy ,2007) :

\* Theil Statistic:

$$U = \frac{\sqrt{\frac{1}{T} \sum_{t=1}^T (Y_t^s - Y_t^a)^2}}{\sqrt{\frac{1}{T} \sum_{t=1}^T (Y_t^s)^2 + \frac{1}{T} \sum_{t=1}^T (Y_t^a)^2}} \quad (14)$$

Where  $Y_t^s$  is the forecasted value of  $Y_t$  ,  $Y_t^a$  is the actual value of  $Y_t$  ,  $T$  is the number of observations and  $U$  always falls between 0 and 1.If  $U =0$  that means the predictive performance of model is perfect and if the  $U = 1$  that means the predictive performance of the model is bad.

\* Mean Square Error (MSE)

MSE is the mean of the square difference between the estimated value and its actual value .MSE for model (1) could be estimated as:

$$MSE = \frac{1}{T} \sum_{t=1}^T (Y_t^s - Y_t^a)^2 \quad (15)$$

### Case Study

The data set used in this paper consists of the Saudization ratios ( $X_{ij}$ ) and the number of faculty members ( $P_{ij}$ )in three public universities in Saudi Arabia (namely; King Faisal university ;King Saud university and King Abdulaziz university) for college of business (COB) as theoretical college and college of computer & information technology (COCIT) as applied college. Data are derived from annual statements from the period from 2004/2005 to 2008/2009. The Saudization ratios during this period are given in Table (1), along with the associated data on the number of faculty members .It must be more realistic to assume that the three universities have fixed effects . Thus, we will apply the linear mixed effect model for the analysis of this set of data.

**Table (1). Saudi ratios and the number of faculty staff for the universities mentioned .**

| COCIT           |                 | COB             |                 | Year      | University     |
|-----------------|-----------------|-----------------|-----------------|-----------|----------------|
| X <sub>ij</sub> | P <sub>ij</sub> | X <sub>ij</sub> | P <sub>ij</sub> |           |                |
| 0.350           | 20              | 0.482           | 56              | 2004/2005 | King Faisal    |
| 0.388           | 18              | 0.482           | 56              | 2005/2006 |                |
| 0.318           | 22              | 0.474           | 59              | 2006/2007 |                |
| 0.320           | 25              | 0.430           | 65              | 2007/2008 |                |
| 0.379           | 29              | 0.322           | 118             | 2008/2009 |                |
| 0.491           | 115             | 0.702           | 262             | 2004/2005 | King Saud      |
| 0.324           | 116             | 0.609           | 271             | 2005/2006 |                |
| 0.521           | 121             | 0.775           | 303             | 2006/2007 |                |
| 0.490           | 126             | 0.789           | 295             | 2007/2008 |                |
| 0.601           | 122             | 0.721           | 326             | 2008/2009 |                |
| 0.329           | 76              | 0.498           | 349             | 2004/2005 | King Abdulaziz |
| 0.354           | 108             | 0.551           | 361             | 2005/2006 |                |
| 0.427           | 119             | 0.603           | 366             | 2006/2007 |                |
| 0.511           | 122             | 0.706           | 355             | 2007/2008 |                |
| 0.443           | 118             | 0.785           | 362             | 2008/2009 |                |

The initial estimates, computed from equations (9) and (10) using the usual ANOVA estimators assuming that  $P = I_n$ , were  $\hat{\theta}_1^{(0)} = 283.023$  and  $\hat{\theta}_2^{(0)} = 1.016$ . For King Faisal university, COB, the procedure converged to the following estimates:  $\hat{\theta}_1 = 301.417$  and  $\hat{\theta}_2 = 1.059$ . These estimates were computed from equations (11) and (12). Table (2) shows the estimation of the general means and the variance components for both COB and COCIT.

**Table (2). Estimation of the general means and the variance components.**

| university     | college | $\hat{\mu}$ | Exp ( $\hat{\mu}$ ) | $\hat{\theta}_1$ | $\hat{\theta}_2$ |
|----------------|---------|-------------|---------------------|------------------|------------------|
| King Faisal    | COB     | -0.5641     | 0.5788              | 301.417          | 1.059            |
|                | COCIT   | -0.1416     | 0.8679              | 198.560          | 0.089            |
| King Saud      | COB     | -0.3609     | 0.6970              | 245.071          | 0.771            |
|                | COCIT   | -0.0870     | 0.9166              | 133.758          | 0.061            |
| King Abdelaziz | COB     | -0.3513     | 0.7037              | 230.602          | 0.703            |
|                | COCIT   | -0.0102     | 0.9899              | 120.117          | 0.058            |

From table (2), we conclude that, for the universities mentioned above the general means of Saudization ratios in COB are greater than those of COCIT. Also, there are a negative relationship among the general mean of Saudization ratios and the variance of the effect of the year  $\hat{\theta}_2$  and the variance of the error  $\theta_1/p_{ij}$ . Substituting the values of  $\hat{\theta}_1$  and  $\hat{\theta}_2$  into equation (8) we can obtain an estimate of fixed effect parameters.

**Table (3). Estimation of fixed effects parameters ( $\alpha_i$ ).**

| university     | COB    | COCIT  |
|----------------|--------|--------|
| King Faisal    | 24.327 | 23.017 |
| King Saud      | 31.002 | 29.132 |
| King Abdelaziz | 27.654 | 25.308 |

From table (3) , we can see that the fixed effect of the university has positive effect on the Saudization ratios for all the three universities .The fixed effects of King Saud university on Saudization ratio are greater than those of King Faisal and King Abdulaziz universities. Also for our data we can make a comparison of means of the universities mentioned above by  $t$  – test as follows.

**Table (4). Results of significance tests for differences of means**

| Difference                  | Estimate | S.E. | Sig. (P value> $ t $ ) |
|-----------------------------|----------|------|------------------------|
| $\hat{\mu}_1 - \hat{\mu}_2$ | 12.41    | 4.65 | 0.00                   |
| $\hat{\mu}_1 - \hat{\mu}_3$ | 10.07    | 4.89 | 0.01                   |
| $\hat{\mu}_2 - \hat{\mu}_3$ | 2.05     | 5.63 | 0.29                   |

From Table (4) ,column Sig. which means probability under  $H_0$  that a  $t$ -distributed random variable exceeds observed  $|t|$  ,where  $t = \text{estimate} / \text{S.E.}$ , we can see that the differences involving King Faisal university mean ( $\hat{\mu}_1$ ) are significant (at significance level 5%) and the difference involving King Saud university mean ( $\hat{\mu}_2$ ) and King Abdulaziz university mean ( $\hat{\mu}_3$ ) is not significant.

The Saudization ratios in the universities mentioned above could be estimated from equation (13 ) using the estimated values of  $\hat{\mu}$  ,  $\hat{\theta}_1$  and  $\hat{\theta}_2$  along with the number of faculty staff . The results appear in Table (4).

**Table (5). Estimated Saudization Ratios for the universities mentioned**

| University     | College | Saudization ratio (%) |
|----------------|---------|-----------------------|
| King Faisal    | COB     | 48.61                 |
|                | COCIT   | 33.09                 |
| King Saud      | COB     | 74.26                 |
|                | COCIT   | 47.73                 |
| King Abdulaziz | COB     | 68.85                 |
|                | COCIT   | 49.17                 |

From table (5)we can see that, the COB have Saudization ratios greater than those of COCIT in the universities mentioned above .For the COB , King Saud university has the highest Saudization ratio (74%) while King Faisal university has the lowest ratio (48.61%). Also, For the COCIT , King Abdulaziz university has the highest Saudization ratio (49.17%) while King Faisal university has the lowest ratio (33.09%). From equations (14) and (15) , the predictive performance of model (1) is tested as follows:



**Table (6). shows the predictive performance tests for the three universities .**

| university     | college | U     | MSE   |
|----------------|---------|-------|-------|
| King Faisal    | COB     | 0.619 | 0.589 |
|                | COCIT   | 0.106 | 0.097 |
| King Saud      | COB     | 0.531 | 0.511 |
|                | COCIT   | 0.211 | 0.389 |
| King Abdelaziz | COB     | 0.326 | 0.403 |
|                | COCIT   | 0.089 | 0.130 |

Table (6) above shows the consistence and the good predictive of the mixed linear model used for Saudization ratios analysis in the universities mentioned above.

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## تطبيق النموذج الخطي ذي الآثار المختلطة في تحليل بيانات نسب السعودة : دراسة حالة

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**ملخص البحث.** تعتبر النماذج الخطية ذات الآثار المختلطة أدوات لا غنى عنها في تحليل البيانات ذات الهياكل المتوازنة وغير المتوازنة في البحوث التربوية والطبية والإكتوارية والسلوكية, كما أنها تعطي الباحث المرونة الكافية في إعداد نموذج مناسب للبيانات. في هذا البحث تم تقديم نموذج تحليل التباين المختلط ذي الاتجاهين لتحليل بيانات نسب السعودة في بعض الجامعات الحكومية السعودية؛ حيث تمثل الجامعة التأثير الثابت في النموذج, ويمثل الوقت أو الزمن التأثير العشوائي, وتم إيجاد تقديرات الإمكان الأعظم لمعالم النموذج, وتم استخدامها في التنبؤ بنسب السعودة بين أعضاء هيئة التدريس في كلية إدارة الأعمال (وتمثل الكليات النظرية) وكلية الحاسبات وتكنولوجيا المعلومات (وتمثل الكليات العملية) وذلك في ثلاث جامعات حكومية هي : جامعات الملك فيصل – الملك سعود – الملك عبد العزيز .

**الكلمات المفتاحية:** النموذج الخطي ذو الآثار المختلطة, مقدرات الإمكان الأعظم المقيدة, نسب السعودة, Theil الإحصائي.

